# B.A., Interdisciplinary Art & Design Studies: Design Management

College of Visual Arts and Design Suggested Four-Year Curriculum 2024-2025 • Exp. August 2032

**Key:** ■ UNT Core Requirement

<table>
<thead>
<tr>
<th>Fall Semester: 15 credits</th>
<th>Spring Semester: 15 credits</th>
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<tbody>
<tr>
<td>ART 1600: Foundations - Perception &amp; Translation</td>
<td>ART 1800: Foundations - Narrative &amp; Representation</td>
</tr>
<tr>
<td>ART 1700: Foundations - Space</td>
<td>ART 1900: Foundations - Systems &amp; Transformation</td>
</tr>
<tr>
<td>■ ART 2350: Art History Survey I</td>
<td>■ ART 2360: Art History Survey II</td>
</tr>
<tr>
<td>ADES 1500, 1550, or 1625</td>
<td>Design Elective (ADES)</td>
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<tr>
<td>■ ENGL 1310: First-Year Writing I (or 1311: Honors)</td>
<td>■ College Math</td>
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<tbody>
<tr>
<td>ART 1800: Foundations - Narrative &amp; Representation</td>
<td>ART 2370: Art History Survey III</td>
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<tr>
<td>ART 1900: Foundations - Systems &amp; Transformation</td>
<td>■ ENGL 1320: First-Year Writing II (or 1321: Honors)</td>
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<tr>
<td>■ ART 2370: Art History Survey III</td>
<td>■ PSCI 2305: U.S. Pol. Behavior &amp; Policy (or 2315: Honors)</td>
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<td>□ ENGL 1320: First-Year Writing II (or 1321: Honors)</td>
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<tr>
<td>■ PSCI 2305: U.S. Pol. Behavior &amp; Policy (or 2315: Honors)</td>
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<tbody>
<tr>
<td>Management or Marketing Minor</td>
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<tr>
<td>■ ART 2370: Art History Survey III</td>
<td>Advanced Art History Elective (ARTH)</td>
</tr>
<tr>
<td>■ ENGL 1320: First-Year Writing II (or 1321: Honors)</td>
<td>■ Social &amp; Behavioral Sciences</td>
</tr>
<tr>
<td>■ PSCI 2305: U.S. Pol. Behavior &amp; Policy (or 2315: Honors)</td>
<td>■ PSCI 2306: U.S. &amp; Texas Const./Inst. (or 2316: Honors)</td>
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<tr>
<th>Fall Semester: 15 credits</th>
<th>Spring Semester: 15 credits</th>
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<tbody>
<tr>
<td>Supporting Coursework Menu Course</td>
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<tr>
<td>Management or Marketing Minor</td>
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<tr>
<td>Elective</td>
<td>Elective</td>
</tr>
<tr>
<td>■ HIST 2610: U.S. History to 1865 (or 2675: Honors)</td>
<td>■ HIST 2620: U.S. History since 1865 (or 2685: Honors)</td>
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<tr>
<td>■ Life/Physical Science</td>
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<tr>
<td>ART 4660: Seminar in Design Management</td>
<td>ART 4662: Design Management Integrated Capstone</td>
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<tr>
<td>Supporting Coursework Menu Course</td>
<td>Elective/Advanced Elective</td>
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<tr>
<td>Elective</td>
<td>■ Core Course (See Academic Advisor)</td>
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**Supporting Coursework Menu:** 9 hours to be selected from courses listed on page 2.

**Minor (18 credit hours):** Students must complete a minor in Management or Marketing. See page 2.

**Graduation Requirements:** Of the 120 total, 18 hours of art (including 12 advanced hours) must be completed at UNT. Additionally, out of 120, 36 total hours (art and non-art) must be completed at UNT. 42 hours must be advanced; 24 of the 42 advanced hours must be completed at UNT. Minimum 2.0 GPA (UNT and overall). **Grades of C or better are required for all CVAD requirements.** Students are encouraged to run their [online degree audit](#) regularly to track the completion of these and other requirements for the degree.
Recommendations

Internship: Relevant internship can be taken for advanced course credit. For more about internships, start here: https://cvad.unt.edu/iads/iads-career-info

Study abroad: Relevant study abroad courses may be substituted for IADS program requirements.

SUPPORTING COURSEWORK MENU (See catalog for full course descriptions and prerequisites):

ADES 4615: Topics in Interior Design  
ARTh 4850: Dress & Fashion: Early Modern to Contemporary

ADES 4700: Professional Internship  
ARTh 4851: Topics in the History of Architecture

ANTH 3101: American Culture & Society  
ARTh 4852: Topics in the History of Design

ANTH 3110: Indigenous Peoples of North America  
BCIS 3615: Visual Display of Business Information

ANTH 3130: African-American Anthropology  
CExM 3800: Consumer Psychology

ANTH 3140: Latinos in the U.S.  
CExM 4440: Consumer Analytics & Data Visualization

ANTH 4070: Urban Ethnic Cultures  
COMM 3120: Nonverbal Communication

ANTH 4110: Design Anthropology  
FAdM 3380: Global Home Furnishings Industry

ANTH 4500: Language & Culture  
GeOG 3050: Introduction to Cartography

ANTH 4701: Topics in Sociocultural Anthropology  
JOUR 3200: Mass Communication Research Methods

ART 4120: Art on Location  
JOUR 3410: Public Relations for Non-Profits

ART 4450: Professional Internship  
JOUR 4250: Race, Gender & the Media: A Methods Approach

ART 4570: Interdisciplinary Topics in Art  
JOUR 4270: Strategic Social Media

ART 4614: Art & Business  
JOUR 4730: Advanced Photojournalism Portfolio

ART 4620: Grant Writing & Arts Funding  
LTeC 4510: Communications in Business, Education & Industry

ART 4640: Community Engagement in Art & Design  
MDSE 3370: Social Psychology of Dress & Appearance

ART 4899: Topics in IADS  
MDSE 3650: Advanced Textiles

ARTH 4815: History of Interiors & Furniture II  
PHIL 4740: Environmental Justice

ARTH 4841: History of Interiors & Furniture I  
SOCI 4600: Sociology of Mass Communication

ARTH 4842: History of Communication Design  
SPAN 4385: Hispanic Culture in the United States

ARTH 4849: Dress & Fashion in the Early Modern Period

Minors are the purview of the academic department and/or college that offers them. You may be referred to the Ryan College of Business for additional information.

Management minor (18 credits)

MGMT 3721 - Essentials of Organizational Behavior for Non-Business Majors  
Plus 15 hours from

MGMT 3820 - Management Concepts  
MGMT 3850 - Foundations of Entrepreneurship  
MGMT 3860 - Human Resource Management  
MGMT 3870 - Management Research Methods  
MGMT 3880 - Business Ethics & Social Responsibility  
MGMT 4170 - Employee & Labor Relations  
MGMT 4180 - Workplace Health & Safety  
MGMT 4210 - E-Management: Managing in a Digital Economy  
MGMT 4235 - Social Entrepreneurship  
MGMT 4300 - Talent Acquisition & Management  
MGMT 4460 - Topics in Organizational Behavior  
MGMT 4470 - Leadership  
MGMT 4660 - International Management Perspectives  
MGMT 4840 - Strategic Rewards & Performance Management  
MGMT 4860 - Organizational Design & Change

Marketing minor (18 credits)

MKTG 3650 or MKTG 3651 - Foundations of Marketing Practice (for Non-Business Majors)  
Plus 15 hours from

MKTG 2650 - Culture & Consumption  
MKTG 3010 - Professional Selling  
MKTG 3660 - Advertising Management  
MKTG 3700 - Marketing Metrics  
MKTG 3710 - Marketing Research & Analytics  
MKTG 3720 - Digital Marketing Fundamentals  
MKTG 4120 - Consumer Behavior  
MKTG 4280 - Global Marketing Issues & Practice  
MKTG 4330 - Strategic Brand Management  
MKTG 4500 - Marketing Channels & Strategic Partnerships  
MKTG 4600 - Retailing  
MKTG 4620 - E-Commerce Marketing Tools & Applications  
MKTG 4630 - Retailing II  
MKTG 4800 - Internship in Marketing  
MKTG 4880 - Advanced Marketing Management  
MKTG 4890 - Applied Marketing Problems  
LSCM 3960 - Logistics & Supply Chain Management  
LSCM 4360 - Global Alliances & Intl. Supply Chain Mgmt  
LSCM 4530 - E-Logistics in Supply Chain Management  
LSCM 4560 - Business Transportation Management