## B.A., Interdisciplinary Art & Design Studies: Design Management

College of Visual Arts and Design Suggested Four-Year Curriculum
2023-2024 • Exp. August 2031

**Key:** ▫ UNT Core Requirement

<table>
<thead>
<tr>
<th>Fall Semester: 15 credits</th>
<th>Spring Semester: 15 credits</th>
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<tbody>
<tr>
<td>ART 1600: Foundations- Perception &amp; Translation</td>
<td>ART 1800: Foundations- Narrative &amp; Representation</td>
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<tr>
<td>ART 1700: Foundations- Space</td>
<td>ART 1900: Foundations- Systems &amp; Transformation</td>
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<tr>
<td>▫ ART 2350: Art History Survey I</td>
<td>▫ ART 2360: Art History Survey II</td>
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<tr>
<td>ADES 1500, 1550, or 1625</td>
<td>ADES Elective</td>
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<tr>
<td>▫ ENGL 1310: First-Year Writing I (or 1311: Honors)</td>
<td>▫ College Math</td>
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<tr>
<td>▫ ART 2370: Art Hist Survey III</td>
<td>ART 3030: Dig. Comm for Art &amp; Creative Entrepreneurship</td>
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<tr>
<td>ART 2020: Digital Tools &amp; Technology for Creative Practice</td>
<td>Management or Marketing Minor</td>
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<tr>
<td>Management or Marketing Minor</td>
<td>Advanced Art History</td>
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<tr>
<td>▫ ENGL 1320: First-Year Writing II (or 1321: Honors)</td>
<td>▫ Social &amp; Behavioral Sciences</td>
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<tr>
<td>▫ PSCI 2305: U.S. Pol. Behavior &amp; Policy (or 2315: Honors)</td>
<td>▫ PSCI 2306: U.S. &amp; Texas Const./Inst. (or 2316: Honors)</td>
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<tr>
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<tr>
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<tr>
<td>Elective</td>
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<tr>
<td>▫ HIST 2610: U.S. History to 1865 (or 2675: Honors)</td>
<td>▫ HIST 2620: U.S. History since 1865 (or 2685: Honors)</td>
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<td>▫ Life/ Physical Science</td>
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<tr>
<td>ADES/ART 4660: Seminar in Design Management</td>
<td>ADES/ART 4662: Design Management Integrated Capstone</td>
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<td>Supporting Coursework Menu Course</td>
<td>Elective/ Advanced Elective</td>
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<td></td>
<td>▫ Core Course (See Academic Advisor)</td>
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**Graduation Requirements:** 120 credit hours must be completed. Of these, 18 hours (including 12 advanced hours) must be completed at UNT. 42 hours must be advanced; 24 of the 42 advanced hours must be completed at UNT. Minimum 2.0 GPA (UNT and overall). **Grades of C or better are required for all CVAD requirements.**

**Supporting Coursework Menu:** 9 hours to be selected from courses listed on page 2.

**Minor (18 credit hours):** Students must complete a minor in Management or Marketing. See page 2.
Recommendations

Internship: Relevant internship can be taken for advanced course credit. For more about internships, start here: https://cvad.unt.edu/iads/iads-career-info

Study abroad: Relevant study abroad courses may be substituted for IADS program requirements.

SUPPORTING COURSEWORK MENU (See catalog for full course descriptions):

ADES 4615: Topics in Interior Design
ADES 4700: Professional Internship
ANTH 3101: American Culture and Society
ANTH 3110: Indigenous Peoples of North America
ANTH 3130: African-American Anthropology
ANTH 3140: Latinos in the U.S.
ANTH 4070: Urban Ethnic Cultures
ANTH 4110: Design Anthropology
ANTH 4500: Language and Culture
ANTH 4701: Topics in Sociocultural Anthropology
ART 4120: Art on Location
ART 4450: Professional Internship
ART 4570: Interdisciplinary Topics in Art
ART 4614: Art and Business
ART 4620: Grant Writing and Arts Funding
ART 4640: Community Engagement in Art and Design
ART 4899: Topics in IADS
ARTH 4815: History of Interiors and Furniture II
ARTH 4841: History of Interiors and Furniture I
ARTH 4842: History of Communication Design
ARTH 4849: Dress and Fashion in the Early Modern Period

Minors are the purview of the academic department and/or college that offers them. You may be referred to the Ryan College of Business for additional information.

Management minor (18 credits)

MGMT 3721 - Essentials of Organizational Behavior for Non-Business Majors
Plus 15 hours from
MGMT 3820 - Management Concepts
MGMT 3850 - Foundations of Entrepreneurship
MGMT 3860 - Human Resource Management
MGMT 3870 - Management Research Methods
MGMT 3880 - Business Ethics and Social Responsibility
MGMT 4170 - Employee and Labor Relations
MGMT 4180 - Workplace Health and Safety
MGMT 4210 - E-Management: Managing in a Digital Economy
MGMT 4235 - Social Entrepreneurship
MGMT 4300 - Talent Acquisition and Management
MGMT 4460 - Topics in Organizational Behavior
MGMT 4470 - Leadership
MGMT 4660 - International Management Perspectives
MGMT 4840 - Strategic Rewards and Performance Management
MGMT 4860 - Organizational Design and Change

Marketing minor (18 credits)

MKTG 3650 or MKTG 3651 - Foundations of Marketing Practice (for Non-Business Majors)
Plus 15 hours from
MKTG 2650 - Culture and Consumption
MKTG 3010 - Professional Selling
MKTG 3660 - Advertising Management
MKTG 3700 - Marketing Metrics
MKTG 3710 - Marketing Research and Analytics
MKTG 3720 - Digital Marketing Fundamentals
MKTG 4120 - Consumer Behavior
MKTG 4280 - Global Marketing Issues and Practice
MKTG 4330 - Strategic Brand Management
MKTG 4520 - Marketing Channels and Strategic Partnerships
MKTG 4600 - Retailing
MKTG 4620 - E-Commerce Marketing Tools and Applications
MKTG 4630 - Retailing II
MKTG 4800 - Internship in Marketing
MKTG 4880 - Advanced Marketing Management
MKTG 4890 - Applied Marketing Problems
LSCM 3960 - Logistics and Supply Chain Management
LSCM 4360 - Global Alliances & Intl. Supply Chain Mgmt
LSCM 4530 - E-Logistics in Supply Chain Management
LSCM 4560 - Business Transportation Management