

B.A., Interdisciplinary Art & Design Studies: Design Management

College of Visual Arts and Design Suggested Four-Year Curriculum

2023-2024 • Exp. August 2031

Key: ■ UNT Core Requirement

Fall Semester: 15 credits
ART 1600: Foundations-Perception & Translation
ART 1700: Foundations-Space
■ ART 2350: Art History Survey I
ADES 1500, 1550, or 1625
■ ENGL 1310: First-Year Writing I (or 1311: Honors)

Spring Semester: 15 credits
ART 1800: Foundations-Narrative & Representation
ART 1900: Foundations-Systems & Transformation
■ ART 2360: Art History Survey II
ADES Elective
■ College Math

Fall Semester: 15 credits
■ ART 2370: Art Hist Survey III
ART 2020: Digital Tools & Technology for Creative Practice Management or Marketing Minor
■ ENGL 1320: First-Year Writing II (or 1321: Honors)
■ PSCI 2305: U.S. Pol. Behavior & Policy (or 2315: Honors)

Spring Semester: 15 credits
ART 3030: Dig. Comm for Art & Creative Entrepreneurship Management or Marketing Minor
Advanced Art History
■ Social & Behavioral Sciences
■ PSCI 2306: U.S. & Texas Const./Inst. (or 2316: Honors)

Fall Semester: 15 credits
Supporting Coursework Menu Course
Management or Marketing Minor
Elective
■ HIST 2610: U.S. History to 1865 (or 2675: Honors)
■ Life/Physical Science

Spring Semester: 15 credits
Supporting Coursework Menu Course
Management or Marketing Minor
Elective
■ HIST 2620: U.S. History since 1865 (or 2685: Honors)
■ Life/Physical Science

Fall Semester: 15 credits
ADES/ART 4660: Seminar in Design Management
Management or Marketing Minor
Supporting Coursework Menu Course
Elective
Elective

Spring Semester: 15 credits
ADES/ART 4662: Design Management Integrated Capstone
Management or Marketing Minor
Elective/Advanced Elective
Elective/Advanced Elective
■ Core Course (See Academic Advisor)
Total Required Credit Hours: 120

Graduation Requirements: 120 credit hours must be completed. Of these, 18 hours (including 12 advanced hours) must be completed at UNT. 42 hours must be advanced; 24 of the 42 advanced hours must be completed at UNT. Minimum 2.0 GPA (UNT and overall). **Grades of C or better are required for all CVAD requirements.**

Supporting Coursework Menu: 9 hours to be selected from courses listed on page 2.

Minor (18 credit hours): Students must complete a minor in Management or Marketing. See page 2.

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Recommendations

Internship: Relevant internship can be taken for advanced course credit. For more about internships, start here:

<https://cvad.unt.edu/iads/iads-career-info>

Study abroad: Relevant study abroad courses may be substituted for IADS program requirements.

SUPPORTING COURSEWORK MENU (See catalog for full course descriptions):

ADES 4615: Topics in Interior Design	ARTH 4850: Dress and Fashion: Early Modern to Contemporary
ADES 4700: Professional Internship	ARTH 4851: Topics in the History of Architecture
ANTH 3101: American Culture and Society	ARTH 4852: Topics in the History of Design
ANTH 3110: Indigenous Peoples of North America	BCIS 3615: Visual Display of Business Information
ANTH 3130: African-American Anthropology	CEXM 3800: Consumer Psychology
ANTH 3140: Latinos in the U.S.	CEXM 4440: Consumer Analytics and Data Visualization
ANTH 4070: Urban Ethnic Cultures	COMM 3120: Nonverbal Communication
ANTH 4110: Design Anthropology	GEOG 3050: Introduction to Cartography
ANTH 4500: Language and Culture	HFMD 3380: Global Home Furnishings Industry
ANTH 4701: Topics in Sociocultural Anthropology	JOUR 3200: Mass Communication Research Methods
ART 4120: Art on Location	JOUR 3410: Public Relations for Non-Profits
ART 4450: Professional Internship	JOUR 4250: Race, Gender and the Media: A Methods Approach
ART 4570: Interdisciplinary Topics in Art	JOUR 4270: Strategic Social Media
ART 4614: Art and Business	JOUR 4730: Advanced Photojournalism Portfolio
ART 4620: Grant Writing and Arts Funding	LTEC 4510: Communications in Business, Education and Industry
ART 4640: Community Engagement in Art and Design	MDSE 3370: Social Psychology of Dress and Appearance
ART 4899: Topics in IADS	MDSE 3650: Advanced Textiles
ARTH 4815: History of Interiors and Furniture II	PHIL 4740: Environmental Justice
ARTH 4841: History of Interiors and Furniture I	SOCI 4600: Sociology of Mass Communication
ARTH 4842: History of Communication Design	SPAN 4385: Hispanic Culture in the United States
ARTH 4849: Dress and Fashion in the Early Modern Period	

Minors are the purview of the academic department and/or college that offers them. You may be referred to the Ryan College of Business for additional information.

Management minor (18 credits)

MGMT 3721 - Essentials of Organizational Behavior for Non-Business Majors
Plus 15 hours from
MGMT 3820 - Management Concepts
MGMT 3850 - Foundations of Entrepreneurship
MGMT 3860 - Human Resource Management
MGMT 3870 - Management Research Methods
MGMT 3880 - Business Ethics and Social Responsibility
MGMT 4170 - Employee and Labor Relations
MGMT 4180 - Workplace Health and Safety
MGMT 4210 - E-Management: Managing in a Digital Economy
MGMT 4235 - Social Entrepreneurship
MGMT 4300 - Talent Acquisition and Management
MGMT 4460 - Topics in Organizational Behavior
MGMT 4470 - Leadership
MGMT 4660 - International Management Perspectives
MGMT 4840 - Strategic Rewards and Performance Management
MGMT 4860 - Organizational Design and Change

Marketing minor (18 credits)

MKTG 3650 or MKTG 3651 - Foundations of Marketing Practice (for Non-Business Majors)
Plus 15 hours from
MKTG 2650 - Culture and Consumption
MKTG 3010 - Professional Selling
MKTG 3660 - Advertising Management
MKTG 3700 - Marketing Metrics
MKTG 3710 - Marketing Research and Analytics
MKTG 3720 - Digital Marketing Fundamentals
MKTG 4120 - Consumer Behavior
MKTG 4280 - Global Marketing Issues and Practice
MKTG 4330 - Strategic Brand Management
MKTG 4520 - Marketing Channels and Strategic Partnerships
MKTG 4600 - Retailing
MKTG 4620 - E-Commerce Marketing Tools and Applications
MKTG 4630 - Retailing II
MKTG 4800 - Internship in Marketing
MKTG 4880 - Advanced Marketing Management
MKTG 4890 - Applied Marketing Problems
LSCM 3960 - Logistics and Supply Chain Management
LSCM 4360 - Global Alliances & Intl. Supply Chain Mgmt
LSCM 4530 - E-Logistics in Supply Chain Management
LSCM 4560 - Business Transportation Management