## B.A., Interdisciplinary Art & Design Studies: Design Management

College of Visual Arts and Design Suggested Four-Year Curriculum

2022-2023 • Exp. August 2031

### Key:
- UNT Core Requirement

### Freshman Fall Semester: 15 credits
- ART 1600: Foundations-Perception & Translation
- ART 1700: Foundations-Space
- ART 2350: Art History Survey I
- ADES 1500, 1550, or 1625
- ENGL 1310: College Writing I (or 1311: Honors)

### Freshman Spring Semester: 15 credits
- ART 1800: Foundations-Narrative & Representation
- ART 1900: Foundations-Systems & Transformation
- ART 2360: Art History Survey II
- Menu 1 course*
- College Math

### Sophomore Fall Semester: 15 credits
- ART 2370: Art Hist Survey III
- ART 2020: Digital Tools & Technology for Creative Practice
- Management or Marketing Minor
- ENGL 1320: College Writing II (or 1321: Honors)
- PSCI 2305: U.S. Pol. Behavior and Policy (or 2315: Honors)

### Sophomore Spring Semester: 15 credits
- ART 3030: Dig. Comm for Art & Creative Entrepreneurship
- Management or Marketing Minor
- Advanced Art History
- Social & Behavioral Sciences
- PSCI 2306: U.S. and Texas Const./Inst. (or 2316: Honors)

### Junior Fall Semester: 15 credits
- Menu 2 course**
- Management or Marketing Minor
- Elective
- HIST 2610: U.S. History to 1865 (or 2675: Honors)
- Life/Physical Science

### Junior Spring Semester: 15 credits
- Menu 2 course**
- Management or Marketing Minor
- Elective
- HIST 2620: U.S. History since 1865 (or 2685: Honors)
- Life/Physical Science

### Senior Fall Semester: 15 credits
- ADES 4660: Seminar in Design Management
- Management or Marketing Minor
- Menu 2 course**
- Elective
- Elective

### Senior Spring Semester: 15 credits
- ADES 4662: Design Management Integrated Capstone
- Management or Marketing Minor
- Elective/Advanced Elective
- Elective/Advanced Elective
- Core Course (See Academic Advisor)

### Graduation Requirements:
- 18 hours (including 12 advanced hours) must be completed at UNT. 42 hours must be advanced; 24 of the 42 advanced hours must be completed at UNT. Minimum 2.0 GPA (UNT and overall).

*Menu 1: 3 hours from ADES 1510, 1513, 1540, 1543, 1560, 2513, 2515, 2518, 2550, 2630, or MDSE 2490 (or if not previously taken/used ADES 1500, 1550, or 1625)

*Menu 2: 9 hours; see reverse for full list

Please visit the [CVAD website](#) for up-to-date information.
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IADS-DM Program Requirements 2022-2023
CVAD Courses: ART 1600, 1700, 1800, 1900, 2350, 2360, 2370, 2020, 3030; ADES 4660, 4662. 3 hours from ADES 1500, 1550, 1625. 3 hours of Advanced Art History

*Menu 1: 3 hours from ADES 1510, 1513, 1540, 1543, 1560, 2513, 2515, 2518, 2550, 2630, or MDSE 2490 (or if not previously taken/used ADES 1500, 1550, or 1625)

**Menu 2: 9 hours to be selected from Menu 2 class choices below.

Minor: Students must complete a minor in Management or Marketing (18 hours)

Menu 2: Supporting Coursework (9 hours)
ADES 4615: Topics in Interior Design
ADES 4700: Professional Internship
ANTH 3101: American Culture and Society
ANTH 3110: Indigenous Peoples of North America
ANTH 3130: African-American Anthropology
ANTH 3140: Latinos in the U.S.
ANTH 4070: Urban Ethnic Cultures
ANTH 4110: Design Anthropology
ANTH 4500: Language and Culture
ANTH 4701: Topics in Sociocultural Anthropology
ART 4120: Art on Location
ART 4450: Professional Internship
ART 4570: Interdisciplinary Topics in Art
ART 4614: Art and Business
ART 4899: Topics in IADS
BCIS 3615: Visual Display of Business Information
COMM 3120: Nonverbal Communication

Minors are the purview of the academic department and/or college that offers them. You may be referred to the Ryan College of Business for additional information.

Management minor (as listed in UNT Catalog, 2022-2023)

MGMT 3721 - Essentials of Organizational Behavior for Non-Business Majors

Plus 15 hours from
MGMT 3820 - Management Concepts
MGMT 3850 - Foundations of Entrepreneurship
MGMT 3860 - Human Resource Management
MGMT 3870 - Management Research Methods
MGMT 3880 - Business Ethics and Social Responsibility
MGMT 4170 - Employee and Labor Relations
MGMT 4180 - Workplace Health and Safety
MGMT 4210 - E-Management: Managing in a Digital Economy
MGMT 4235 - Social Entrepreneurship
MGMT 4300 - Talent Acquisition and Management
MGMT 4460 - Topics in Organizational Behavior
MGMT 4470 - Leadership
MGMT 4660 - International Management Perspectives
MGMT 4840 - Strategic Rewards and Performance Management
MGMT 4860 - Organizational Design and Change

Marketing minor (as listed in UNT Catalog, 2022-2023)

MKTG 3650 or MKTG 3651 - Foundations of Marketing Practice (for Non-Business Majors)

Plus 15 hours from
MKTG 2650 - Culture and Consumption
MKTG 3010 - Professional Selling
MKTG 3660 - Advertising Management
MKTG 3700 - Marketing Metrics
MKTG 3710 - Marketing Research and Analytics
MKTG 3720 - Digital Marketing Fundamentals
MKTG 4120 - Consumer Behavior
MKTG 4280 - Global Marketing Issues and Practice
MKTG 4330 - Strategic Brand Management
MKTG 4520 - Marketing Channels and Strategic Partnerships
MKTG 4600 - Retailing
MKTG 4620 - E-Commerce Marketing Tools and Applications
MKTG 4630 - Retailing II
MKTG 4800 - Internship in Marketing
MKTG 4880 - Advanced Marketing Management
MKTG 4890 - Applied Marketing Problems
LSCM 3960 - Logistics and Supply Chain Management
LSCM 4360 - Global Alliances & Intl. Supply Chain Mgmt
LSCM 4530 - E-Logistics in Supply Chain Management
LSCM 4560 - Business Transportation Management