

B.A., Interdisciplinary Art & Design Studies: Design Management

College of Visual Arts and Design Suggested Four-Year Curriculum

2020-2021 • Exp. August 2029

Key: ■ UNT Core Requirement □ Art Core Requirement

Freshman Fall Semester: 15 credits
□ ART 1600: Foundations-Perception & Translation
□ ART 1700: Foundations-Space
□■ ART 2350: Art History Survey I
ADES 1500, 1550, or 1625
■ ENGL 1310: College Writing I (or 1311: Honors)

Freshman Spring Semester: 15 credits
□ ART 1800: Foundations-Narrative & Representation
□ ART 1900: Foundations-Systems & Transformation
□■ ART 2360: Art History Survey II
Menu 2 course**
■ College Math (MATH 1580 recommended)

Sophomore Fall Semester: 15 credits
□■ ART 2370: Art Hist Survey III
Management or Marketing Minor
Elective
■ ENGL 1320: College Writing II (or 1312: Honors)
■ PSCI 2305: U.S. Pol. Behavior and Policy (or 2315: Honors)

Sophomore Spring Semester: 15 credits
ASTU 3030: Computer Applications in the Visual Arts
Management or Marketing Minor
Menu 1 course*
■ Social & Behavioral Sciences
■ PSCI 2306: U.S. and Texas Const./Inst. (or 2316: Honors)

Junior Fall Semester: 15 credits
Menu 3 course***
Management or Marketing Minor
Elective
■ HIST 2610: U.S. History to 1865 (or 2675: Honors)
■ Life/Physical Science

Junior Spring Semester: 15 credits
Menu 3 course***
Management or Marketing Minor
Elective
■ HIST 2620: U.S. History since 1865 (or 2685: Honors)
■ Life/Physical Science

Senior Fall Semester: 15 credits
ADES 4660: Seminar in Design Management
Management or Marketing Minor
Menu 3 course***
Elective
Elective

Senior Spring Semester: 15 credits
ADES 4662: Design Management Integrated Capstone
Management or Marketing Minor
Elective/Advanced Elective
Elective/Advanced Elective
■ Core Course (See Academic Advisor)
Total Required Credit Hours: 120

Note: 18 hours of IADS including 12 advanced hours must be completed at UNT. 42 hours must be advanced; 24 of the 42 advanced hours must be completed at UNT.

***Menu I:** 3 hours from ADES 3580, 3585, AEAH 4815, 4841, 4842, or any other Advanced Art History (4801-4845)

****Menu II:** 3 hours from ADES 1510, 1513, 1540, 1543, 1550, 1560, 2513, 2515, 2518, 2550, 2630, HFMD 2400, or MDSE 2490 (or if not previously taken/used ADES 1500, 1550, or 1625)

*****Menu III:** 9 hours; see reverse for full list

Important Note: ADES 1510, 1513, 1540, 1543, 1550, 1560, 2513, 2515, 2518, 2550, 2630, and 4615 require passing a review for admittance.

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See your academic advisor for help with course selections

Menu 3* (9 hours)**

ADES 4615: Topics in Interior Design (requires passing a review)

ADES 4700: Professional Internship

AEAH 4614: Art and Business

ANTH 3101: American Culture and Society

ANTH 3110: Indigenous Peoples of North America

ANTH 3130: African-American Anthropology

ANTH 3140: Latinos in the U.S.

ANTH 4070: Urban Ethnic Cultures

ANTH 4110: Design Anthropology

ANTH 4500: Language and Culture

ANTH 4701: Topics in Sociocultural Anthropology (pre-req ANTH 1010, ANTH 2300, or departmental consent)

ART 4120: Art on Location

ART 4570: Interdisciplinary Topics in Art

BCIS 3615: Visual Display of Business Information

COMM 3120: Nonverbal Communication (pre-req COMM 2020)

GEOG 4050: Cartography and Graphics

HFMD 3380: Global Home Furnishings Industry (pre-req HFMD 2400)

JOUR 3055: Visual Strategy

JOUR 3200: Mass Communication Research Methods

JOUR 3410: Public Relations for Non-Profits (pre-req 45 hours completed)

JOUR 4250: Race, Gender and the Media: A Methods Approach (pre-req 45 hours completed)

JOUR 4270: Strategic Social Media

LTEC 4510: Communications in Business, Education and Industry

MDSE 3370: Social Psychology of Dress and Appearance (pre-req junior standing)

MDSE 3650: Advanced Textiles

MDSE 3750: Consumer Studies

PHIL 4740: Environmental Justice

RETL 4330: Consumer Analytics and Data Visualization

SOCI 4600: Sociology of Mass Communication

SPAN 4385: Hispanic Culture in the United States

TECM 3200: Information Design for Electronic Media

Students must complete a minor in Management or Marketing (18 hours)

Some courses may have prerequisites not in the minor.

Management Minor

MGMT 3720: Organizational Behavior

Complete 15 hours (5 classes) from the following:

MGMT 3330, MGMT 3820, MGMT 3850, MGMT 3860, MGMT 3870, MGMT 3880, MGMT 4170, MGMT 4180, MGMT 4210, MGMT 4300, MGMT 4460, MGMT 4470, MGMT 4660, MGMT 4840, MGMT 4860, OPSM 3830, OPSM 4810, OPSM 4820, OPSM 4830, OPSM 4880

Marketing Minor

MKTG 3650- Foundations of Marketing Practice

Complete 15 hours (5 classes) from the following.

MKTG 2650, MKTG 3010, MKTG 3660, MKTG 3700, MKTG 3710, MKTG 3720, MKTG 4120, MKTG 4280, MKTG 4320, MKTG 4330, MKTG 4520, MKTG 4600, MKTG 4620, MKTG 4630, MKTG 4750, MKTG 4800, MKTG 4880, MKTG 4890, LSCM 3960, LSCM 4360, LSCM 4530, LSCM 4560