

B.A., Interdisciplinary Art & Design Studies

College of Visual Arts and Design Suggested Four-Year Curriculum

2023-2024 • Exp. August 2031

Key: ■ UNT Core Requirement

Fall Semester: 15 credits
ART 1700: Foundations-Space
ART 1800: Foundations-Narrative & Representation
■ ART 2350: Art History Survey I
■ College Math
■ ENGL 1310: First-Year Writing I (or 1311: Honors)

Spring Semester: 15 credits
ART 1600: Foundations-Perception & Translation
ART 1900: Foundations-Systems & Transformation
■ ART 2360: Art History Survey II
■ ENGL 1320: First-Year Writing II (or 1321: Honors)
■ HIST 2610: U.S. History from 1865 (or 2675: Honors)

Fall Semester: 15 credits
■ ART 2370: Art History Survey III
ART 2020: Digital Tools & Technology for Creative Practice
ART Elective (ART, ADES, ARTE, ARTH, ASTU)
Minor
■ PSCI 2305: U.S. Pol. Behavior and Policy (or 2315: Honors)

Spring Semester: 15 credits
ART 3030: Dig. Comm for Art & Creative Entrepreneurship
Elective
Minor
■ Social & Behavioral Sciences
■ PSCI 2306: U.S. and Texas Const./Inst. (or 2316: Honors)

Fall Semester: 15 credits
Visual & Material Culture Menu Course
Advanced ART Elective (ART, ADES, ARTE, ARTH, ASTU 3000+)
Minor
■ HIST 2620: U.S. History from 1865 (or 2676: Honors)
■ Life/Physical Science

Spring Semester: 15 credits
ART 4614: Art and Business
ART 4899: Topics in IADS
Visual & Material Culture Menu Course
Minor
■ Life/Physical Science

Fall Semester: 15 credits
Visual & Material Culture Menu Course
Advanced Minor
Elective
Advanced ART Elective (ART, ADES, ARTE, ARTH, ASTU 3000+)
Advanced Elective (internship recommended)

Spring Semester: 15 credits
Advanced ART Elective (ART, ADES, ARTE, ARTH, ASTU 3000+)
Advanced Minor
Advanced Elective (Internship recommended)
Advanced Elective (any subject, 3000+)
■ Core Course (See Academic Advisor)
Total Required Credit Hours: 120

Graduation Requirements: 120 credit hours must be completed. Of these, 18 hours (including 12 advanced hours) must be completed at UNT. 42 hours must be advanced; 24 of the 42 advanced hours must be completed at UNT. Minimum 2.0 GPA (UNT and overall). **Grades of C or better are required for all CVAD requirements.**

Visual & Material Culture Menu: 9 hours to be selected from courses listed on page 2.

Minor: 18-24 hours depending on program. Must be chosen from outside CVAD and should be selected based on career goals.

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Recommendations

Internship: Relevant internship can be taken for advanced course credit (ART 4590) For more about internships, start here:

<https://cvad.unt.edu/iads/iads-career-info>

Study abroad: Relevant study abroad courses may be substituted for IADS program requirements.

VISUAL & MATERIAL CULTURE MENU (See catalog for full course descriptions):

ADVG 3000: Copywriting for Brands*	JOUR 3200: Mass Communication Research Methods*
ADVG 3100: Advertising Art Direction for Brands*	JOUR 3700: Fundamentals of Photojournalism*
ADVG 3300: Advertising Strategy and Insights*	JOUR 4020: Advertising Industry in New York*
ADVG 3500: Advertising Media Buying and Planning*	JOUR 4250: Race, Gender and the Media: A Methods Approach*
ADVG 4100: Advertising Creative Collective and Freelancing*	JOUR 4270: Strategic Social Media*
ANTH 3101: American Culture and Society	JOUR 4720: Multimedia Storytelling for News*
ANTH 3110: Indigenous Peoples of North America	JOUR 4730: Advanced Photojournalism Portfolio*
ANTH 3120: Indigenous Cultures of the Southwest	LTEC 3220: Computer Graphics in Education and Training*
ANTH 3130: African-American Anthropology	LTEC 4210: Digital Multimedia in Education and Training*
ANTH 3140: Latinos in the U.S.	MDSE 3370: Social Psychology of Dress and Appearance
ANTH 3200: Latin America	MDSE 3650: Advanced Textiles*
ANTH 3220: Mayan Culture	MDSE 3900: Branding and Promotion*
ANTH 3300: Peoples and Cultures of the Pacific	MDSE 4001: New York Study Tour for Merchandising and Digital Retailing*
ANTH 3400: Peoples and Cultures of Africa	MDSE 4002: Dallas Study Tour for Merchandising and Digital Retailing*
ANTH 3500: Cultures and Civilizations of the Middle East	MDSE 4010: Global Sourcing*
ANTH 3600: Peoples and Cultures of Europe	MDSE 4560: Sustainable Strategies in Merchandising*
ANTH 3700: Peoples and Cultures of South Asia	MDSE 4850: Brand Development*
ANTH 3710: Peoples and Cultures of East Asia	MKTG 3660: Advertising Management*
ANTH 4110: Design Anthropology	MKTG 4330: Strategic Brand Management*
ANTH 4755: Anthropology of Stuff and Things	MUAG 4200: Video Games: Behind the Screens
ARCH 3650: Origins of Civilization	PHIL 3100: Aesthetics
BCIS 3615: Visual Display of Business Information	RESM 4180: Facility and Area Planning, Design, and Management in Recreation, Event, and Sport Organizations
CEXM 3800: Consumer Psychology	RETL 4080: Retail Start-Up*
CEXM 4440: Consumer Analytics and Data Visualization*	SPAN 3140: Mexican Civilization*
CMHT 4000: Global Discovery in Merchandising & Hospitality Management*	SPAN 3150: Spanish Culture and Civilization*
COMM 3120: Nonverbal Communication*	SPAN 3160: Latin American Culture and Civilization*
COMM 3865: Adaptation and Staging*	SPAN 3180: Latin American Culture Through Film*
COMM 4260: Performance and Culture*	SPAN 4385: Hispanic Culture in the United States*
COMM 4460: Performance Art*	SPAN 4430: Sexualities in Contemporary Spanish Cinema*
FADM 3355: Historic and Contemporary Styles of Home Furnishings*	SPAN 4450: Contemporary Spanish Culture Through Cinema*
FADM 3570: Decorative Accessories Merchandising*	TECM 3200: Information Design for Electronic Media*
FREN 4070: French Culture and Literature through Film*	THEA 3070: History of Theatrical Costume and Décor
GEOG 3050: Introduction to Cartography	THEA 3095: Stage Production II*
GEOG 3500: Intro to Geographic Information Systems	THEA 3143: Costume II*
GEOG 4060: Applied GIS: MapInfo Professionals	THEA 3146: Stagecraft II*
GEOG 4170: Mapping and Field Methods*	THEA 3701: Scenic Design*
HFMD 3380: Global Home Furnishings Industry*	THEA 4130: Lighting III: Design*
HIST 3762: Rome: The Biography of a City*	
ITAL 3050: Contemporary Italian Culture Through Film*	

* These courses have prerequisites and may only be open to students minoring in those disciplines. Consult current course descriptions for more information.

Please visit the [CVAD website](#) for up-to-date information.