**B.A., Interdisciplinary Art & Design Studies**  
College of Visual Arts and Design Suggested Four-Year Curriculum  
2023-2024 • Exp. August 2031

**Key:** ■ UNT Core Requirement

### Fall Semester: 15 credits
- ART 1700: Foundations-Space
- ART 1800: Foundations-Narrative & Representation
- ■ ART 2350: Art History Survey I
- ■ College Math
- ■ ENGL 1310: First-Year Writing I (or 1311: Honors)

### Spring Semester: 15 credits
- ART 1600: Foundations-Perception & Translation
- ART 1900: Foundations-Systems & Transformation
- ■ ART 2360: Art History Survey II
- ■ ENGL 1320: First-Year Writing II (or 1321: Honors)
- ■ HIST 2610: U.S. History from 1865 (or 2675: Honors)

### Fall Semester: 15 credits
- ■ ART 2370: Art History Survey III
- ART 2020: Digital Tools & Technology for Creative Practice
- ART Elective (ART, ADES, ARTE, ARTH, ASTU)
- Minor
- ■ PSCI 2305: U.S. Pol. Behavior and Policy (or 2315: Honors)

### Spring Semester: 15 credits
- ART 3030: Dig. Comm for Art & Creative Entrepreneurship
- Elective
- Minor
- ■ Social & Behavioral Sciences
- ■ PSCI 2306: U.S. and Texas Const./Inst. (or 2316: Honors)

### Fall Semester: 15 credits
- Visual & Material Culture Menu Course
- Advanced ART Elective (ART, ADES, ARTE, ARTH, ASTU 3000+)
- Minor
- ■ HIST 2620: U.S. History from 1865 (or 2676: Honors)
- ■ Life/Physical Science

### Spring Semester: 15 credits
- ART 4614: Art and Business
- ART 4899: Topics in IADS
- Visual & Material Culture Menu Course
- Minor
- ■ Life/Physical Science

### Fall Semester: 15 credits
- Visual & Material Culture Menu Course
- Advanced Minor
- Elective
- Advanced ART Elective (ART, ADES, ARTE, ARTH, ASTU 3000+)
- Advanced Elective (internship recommended)

### Spring Semester: 15 credits
- Advanced ART Elective (ART, ADES, ARTE, ARTH, ASTU 3000+)
- Advanced Minor
- Advanced Elective (Internship recommended)
- Advanced Elective (any subject, 3000+)
- ■ Core Course (See Academic Advisor)

**Total Required Credit Hours: 120**

**Graduation Requirements:** 120 credit hours must be completed. Of these, 18 hours (including 12 advanced hours) must be completed at UNT. 42 hours must be advanced; 24 of the 42 advanced hours must be completed at UNT. Minimum 2.0 GPA (UNT and overall). **Grades of C or better are required for all CVAD requirements.**

**Visual & Material Culture Menu:** 9 hours to be selected from courses listed on page 2.  
**Minor:** 18-24 hours depending on program. Must be chosen from outside CVAD and should be selected based on career goals.
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Recommendations
Internship: Relevant internship can be taken for advanced course credit (ART 4590) For more about internships, start here: https://cvad.unt.edu/iads/iads-career-info
Study abroad: Relevant study abroad courses may be substituted for IADS program requirements.

VISUAL & MATERIAL CULTURE MENU (See catalog for full course descriptions):

ADVG 3000: Copywriting for Brands*
ADVG 3100: Advertising Art Direction for Brands*
ADVG 3300: Advertising Strategy and Insights*
ADVG 3500: Advertising Media Buying and Planning*
ADVG 4100: Advertising Creative Collective and Freelancing*
ANTH 3101: American Culture and Society
ANTH 3110: Indigenous Peoples of North America
ANTH 3120: Indigenous Cultures of the Southwest
ANTH 3130: African-American Anthropology
ANTH 3140: Latinos in the U.S.
ANTH 3200: Latin America
ANTH 3220: Mayan Culture
ANTH 3300: Peoples and Cultures of the Pacific
ANTH 3400: Peoples and Cultures of Africa
ANTH 3500: Cultures and Civilizations of the Middle East
ANTH 3600: Peoples and Cultures of Europe
ANTH 3700: Peoples and Cultures of South Asia
ANTH 3710: Peoples and Cultures of East Asia
ANTH 4110: Design Anthropology
ANTH 4755: Anthropology of Stuff and Things
ARCH 3650: Origins of Civilization
BCIS 3615: Visual Display of Business Information
CEXM 3800: Consumer Psychology
CEXM 4440: Consumer Analytics and Data Visualization*
CMHT 4000: Global Discovery in Merchandising & Hospitality Management*
COMM 3120: Nonverbal Communication*
COMM 3865: Adaptation and Staging*
COMM 4260: Performance and Culture*
COMM 4460: Performance Art*
FADM 3355: Historic and Contemporary Styles of Home Furnishings*
FADM 3570: Decorative Accessories Merchandising*
FREN 4070: French Culture and Literature through Film*
GEOG 3050: Introduction to Cartography
GEOG 3500: Introduction to Geographic Information Systems
GEOG 4060: Applied GIS: MapInfo Professionals
GEOG 4170: Mapping and Field Methods*
HFMD 3380: Global Home Furnishings Industry*
HIST 3762: Rome: The Biography of a City*
ITAL 3050: Contemporary Italian Culture Through Film*

JOUR 3200: Mass Communication Research Methods*
JOUR 3700: Fundamentals of Photojournalism*
JOUR 4020: Advertising Industry in New York*
JOUR 4250: Race, Gender and the Media: A Methods Approach*
JOUR 4270: Strategic Social Media*
JOUR 4720: Multimedia Storytelling for News*
JOUR 4730: Advanced Photojournalism Portfolio*
LITE 3220: Computer Graphics in Education and Training*
LITE 4210: Digital Multimedia in Education and Training*
MDSE 3370: Social Psychology of Dress and Appearance
MDSE 3650: Advanced Textiles*
MDSE 3900: Branding and Promotion*
MDSE 4001: New York Study Tour for Merchandising and Digital Retailing*
MDSE 4002: Dallas Study Tour for Merchandising and Digital Retailing*
MDSE 4010: Global Sourcing*
MDSE 4560: Sustainable Strategies in Merchandising*
MDSE 4850: Brand Development*
MKTG 3660: Advertising Management*
MKTG 4330: Strategic Brand Management*
MUAG 4200: Video Games: Behind the Screens
PHIL 3100: Aesthetics
RETL 4080: Retail Start-Up*
RESM 4180: Facility and Area Planning, Design, and Management in Recreation, Event, and Sport Organizations
SPAN 3140: Mexican Civilization*
SPAN 3150: Spanish Culture and Civilization*
SPAN 3160: Latin American Culture and Civilization*
SPAN 3180: Latin American Culture Through Film*
SPAN 3485: Hispanic Culture in the United States*
SPAN 4430: Sexualities in Contemporary Spanish Cinema*
SPAN 4450: Contemporary Spanish Culture Through Cinema*
TECM 3200: Information Design for Electronic Media*
TEMA 3070: History of Theatrical Costume and Decor
THEA 3095: Stage Production II*
THEA 3143: Costume II*
THEA 3146: Stagecraft II*
THEA 3701: Scenic Design*
THEA 4130: Lighting III: Design*

* These courses have prerequisites and may only be open to students minoring in those disciplines. Consult current course descriptions for more information.

Please visit the CVAD website for up-to-date information.