

B.A., Interdisciplinary Art & Design Studies

College of Visual Arts and Design Suggested Four-Year Curriculum

2020-2021 • Exp. August 2029

Key: ■ UNT Core Requirement □ Art Core Requirement

Freshman Fall Semester: 15 credits
□ ART 1700: Foundations-Space
□ ART 1800: Foundations-Narrative & Representation
□■ ART 2350: Art History Survey I
■ College Math
■ ENGL 1310: College Writing I (1311: Honors)

Freshman Spring Semester: 15 credits
□ ART 1600: Foundations-Perception & Translation
□ ART 1900: Foundations-Systems & Transformation
□■ ART 2360: Art History Survey II
■ ENGL 1320: College Writing II (1312: Honors)
■ HIST 2610: U.S. History from 1865 (2675: Honors)

Sophomore Fall Semester: 15 credits
□■ ART 2370: Art History Survey III
ART 2020: Dig. Tools & Tech for Create Prac Degree Plan
Menu I Course*
Minor
■ PSCI 2305: U.S. Pol. Behavior and Policy (2315: Honors)

Sophomore Spring Semester: 15 credits
ART 3030: Dig. Comm for Art & Creative Entrepreneurship
Elective
Minor
■ Social & Behavioral Sciences
■ PSCI 2306: U.S. and Texas Const. and Inst. (2316: Honors)

Junior Fall Semester: 15 credits
Menu II Course**
Advanced Art Elective
Minor
■ HIST 2620: U.S. History from 1865 (2676: Honors)
■ Life/Physical Science

Junior Spring Semester: 15 credits
ART 4614: Art and Business
ART 4899: Topics in IADS
Menu II Course**
Minor
■ Life/Physical Science

Senior Fall Semester: 15 credits
Menu II Course**
Advanced Minor
Elective
Advanced Art Elective
Advanced Elective (Internship recommended)

Senior Spring Semester: 15 credits
Advanced Art Elective
Advanced Minor
Advanced Elective (Internship recommended)
Advanced Elective
■ Core Course (See Academic Advisor)
Total Required Credit Hours: 120

Note: 18 hours of IADS (including 12 advanced hours) must be completed at UNT. 42 hours must be advanced; 24 of the 42 advanced hours must be completed at UNT.

***Menu I:** 3 hours from any 1000 or 2000-level ART, ADES, or ASTU course, ANTH 1150, AGER 2250, MDSE 2350, or MDSE 2650.

****Menu II:** 9 hours (See the backside for a complete list of Menu II options).

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IADS Program Requirements 2020-2021

CVAD Courses 30 hours: ART 1600, 1700, 1800, 1900, 2350, 2360, 2370, 2020, 3030, 4614, AEAH 4899.

Menu 1: 3 hours to be selected from any 1000- or 2000-level ART, ADES, or ASTU course; *AGER 2250, *ANTH 1150.

Menu 2: 9 hours to be selected from Menu 2 class choices below.

Advanced Art Elective: 9 hours from any 3000- or 4000-level ART, AEAH, ASTU, or ADES courses. Prerequisites will apply.

Minor: 18-24 hours depending on program. Outside CVAD. Select based on career goals.

Recommended, but not required

Internship: Relevant internship can be taken for advanced course credit.

Study abroad: Relevant study abroad courses may be substituted for IADS program requirements.

MENU 2: Course Options Include (See catalog for full course descriptions):

ANTH 3101: American Culture and Society	JOUR 4250: Race, Gender and the Media: A Methods Approach
ANTH 3110: Indigenous Peoples of North America	JOUR 4270: Strategic Social Media
ANTH 3120: Indigenous Cultures of the Southwest	JOUR 4720: Multimedia Storytelling for News
ANTH 3130: African-American Anthropology	JOUR 4730: Advanced Photojournalism Portfolio
ANTH 3140: Latinos in the U.S.	LTEC 3220: Computer Graphics in Education and Training
ANTH 3200: Latin America	LTEC 4210: Digital Multimedia in Education and Training
ANTH 3220: Mayan Culture	MDSE 3350: Historic and Contemporary Styles of Apparel
ANTH 3300: Peoples and Cultures of the Pacific	*MDSE 3370: Social Psychology of Dress and Appearance
ANTH 3400: Peoples and Cultures of Africa	MDSE 3650: Advanced Textiles
ANTH 3500: Cultures and Civilizations of the Middle East	MDSE 3750: Consumer Studies
ANTH 3600: Peoples and Cultures of Europe	MDSE 4001: New York Study Tour for Merchandising and Digital Retailing
ANTH 3700: Peoples and Cultures of South Asia	MDSE 4002: Dallas Study Tour for Merchandising and Digital Retailing
ANTH 3710: Peoples and Cultures of East Asia	MDSE 4010: Global Sourcing
ANTH 4070: Urban Ethnic Cultures	MDSE 4560: Sustainable Strategies in Merchandising
ANTH 4110: Design Anthropology	MKTG 3660: Advertising Management
ARCH 3650: Origins of Civilization	MKTG 4330: Strategic Brand Management
BCIS 3615: Visual Display of Business Information	MUAG 4200: Video Games: Behind the Screens
CMHT 4000: Global Discovery in M. and H.M. (3 hours only)	PHIL 3100: Aesthetics
COMM 3120: Nonverbal Communication	RESM 4180: Planning, Designing and Maintaining RESM Facilities and Areas
COMM 3865: Adaptation and Staging	RETL 3950: Visual Merchandising and Promotion
COMM 4260: Performance and Culture	RETL 4080: Retail Start-Up
COMM 4460: Performance Art	RETL 4330: Consumer Analytics and Data Visualization
FREN 4070: French Culture and Literature through Film	RETL 4850: Brand Development
GEOG 3500: Intro to Geographic Information Systems	SPAN 3140: Mexican Civilization
GEOG 4050: Cartography and Graphics	SPAN 3150: Spanish Culture and Civilization
GEOG 4060: Applied GIS: MapInfo Professionals	SPAN 3160: Latin American Culture and Civilization
GEOG 4170: Mapping and Field Methods	SPAN 3180: Latin American Culture Through Film
HFMD 3355: Historic and Contemporary Styles of Home Furnishings	SPAN 4385: Hispanic Culture in the United States
HFMD 3380: Global Home Furnishings Industry	SPAN 4430: Sexualities in Contemporary Spanish Cinema
HFMD 3570: Decorative Accessories Merchandising	SPAN 4450: Contemporary Spanish Culture Through Cinema
HIST 3762: Rome: The Biography of a City	TECM 3200: Information Design for Electronic Media
*ITAL 3050: Contemporary Italian Culture Through Film	THEA 3070: History of Theatrical Costume and Décor
JOUR 3020: Advertising Account Planning	THEA 3095: Stage Production II
JOUR 3040: Advertising Media Strategy	THEA 3143: Costume II
JOUR 3050: Advertising Copywriting (prereq. ART 3030)	THEA 3146: Stagecraft II
JOUR 3055: Visual Strategy (prereq. ART 3030)	THEA 4130: Lighting III: Design
JOUR 3200: Mass Communication Research Methods	THEA 4146: Stagecraft III: Design
JOUR 3700: Fundamentals of Photojournalism	
JOUR 4020: Advertising Industry in New York (by application)	
JOUR 4052: Advertising Portfolio (by application)	

NOTE: Most external courses have prerequisites and/or are open only to students minoring in those disciplines. Consult current course descriptions for more information.

*AGER 2250, ANTH 1150, ITAL 3050, and MDSE 3370 may be used to fulfil the additional university core course requirement, if needed.