

# B.F.A., Communication Design: User-Experience Design

College of Visual Arts and Design Suggested Four-Year Curriculum

2023-2024 • Exp. August 2031

Key: ■ UNT Core Requirement ◆ Course required for entry review

Fall Semester: 15 credits
◆ ART 1600: Foundations- Perception & Translation
◆ ART 1700: Foundations-Space
■ ART 2350: Art History Survey I
◆ *ADES 1500: Intro to Communication Design
■ ENGL 1310: College Writing I (or 1311: Honors)
*Candidacy Portfolio Review at the end of the semester

Spring Semester: 15 credits
◆ ART 1800: Foundations- Narrative & Representation
◆ ART 1900: Foundations- Systems & Transformations
■ ART 2360: Art History Survey II
◆ ADES 1543: Foundations of User-Centered Design
■ College Math
Entry Review and Degree Plan at the end of the semester

Fall Semester: 15 credits
ADES 1513: Contextual Research Methods
ADES 2513: Typographic Systems
■ ART 2370: Art History Survey III
Menu I Course
■ ENGL 1320: College Writing II (or 1321: Honors)

Spring Semester: 15 credits
ADES 2518: Prototyping & User Testing
ADES 2523: Digital Patterns & Systems
■ HIST 2610 U.S. History to 1865 (or 2675: Honors)
■ Social & Behavioral Sciences
Elective

Fall Semester: 15 credits
ADES 3503: Planning & Developing Interactive Systems
ADES 3513: Data Visualization & the Design of Information
Advanced Art History
■ HIST 2620: U.S. History since 1865 (or 2685: Honors)
■ Life/Physical Science

Spring Semester: 15 credits
ADES 3548: Topics in User-Experience Design
Menu II Course
ARTH 4842: History of Communication Design
■ Life/Physical Science
Advanced Elective (any subject, 3000+)

Fall Semester: 15 credits
ADES 4518: Cause-Based User-Experience Design
ADES 4523: Advanced Product Design in UX Design
Advanced Art History
■ PSCI 2305: U.S. Pol. Behavior & Policy (or 2315: Honors)
Advanced Elective (any subject, 3000+)

Spring Semester: 15 credits
ADES 4528: UX Final Portfolio
Menu II Course
■ PSCI 2306: U.S. & Texas Const./Inst. (or 2316: Honors)
■ Core Course (See Academic Advisor)
Advanced Elective (any subject, 3000+)
<b>Total Required Credit Hours: 120</b>

**Graduation Requirements:** 18 hours (including 12 advanced hours) must be completed at UNT. 42 hours must be advanced; 24 of the 42 advanced hours must be completed at UNT. Minimum 2.0 GPA (UNT and overall). **Grades of C or better are required for all CVAD requirements.**

**Menu I:** 3 hours selected from ASTU 2101, 2102, 2201, 2202, 2401, 2402, 2501, 2502, 2601, 2602, 2701, 2702, 2801, or 2802.

**Menu II:** 6 hours selected from ADES 3548, 3700, 4660, 4700; ART 4120, 4570, 4900, or 4910; ARTH 4852.

\*ADES 1500: Intro. to Communication Design and candidacy portfolio review occurs during fall semester only.

Please refer to the statement regarding "Time to Degree Completion" on page 2.

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Entering students interested in pursuing a major in the Design Department in the College of Visual Arts and Design are classified as pre-majors.

Admission to the Communication Design major occurs through the following process:

- Have at least a 2.75 GPA on the required CVAD courses and a minimum 2.25 UNT grade point average;
- Complete at least 30 hours of college courses, including ART 1600, 1700, 1800, 1900 and ADES 1500, with a grade of C or better;
- Successfully complete the Communication Design Candidacy Portfolio Review
  - Upon applying, students are required to select either the Graphic Design or User-Experience Design concentration. This decision is considered final. The review occurs in fall semesters only. Details regarding Candidacy Portfolio Review requirements and timing are updated annually and are available at the CVAD website ([cvad.unt.edu](http://cvad.unt.edu)).
  - After successful review, students may enroll in ADES 1543.
- Complete ADES 1543 with a grade of C or better;
- Maintain at least a 2.75 GPA on the required CVAD courses and a minimum 2.25 UNT grade point average;
- Successfully complete the Communication Design Entry Portfolio Review and be admitted into the user-experience concentration.
  - Details regarding Communication Design: User-Experience Entry Portfolio Review requirement and timing are updated annually and are available at the CVAD website ([cvad.unt.edu](http://cvad.unt.edu)).
  - All subsequent ADES coursework is restricted to those admitted as Communication Design-User-Experience majors.

## Transfer Credit

Students must submit official transcripts of all prior collegiate-level coursework as part of the UNT admissions process. Transfer information is reviewed with the student at Orientation. All students, regardless of academic status, must be admitted to the Communication Design Program through the Communication Design Portfolio Reviews.

## Time to Completion

Due to the highly sequenced curriculum, and skill-building nature of coursework, ADES courses cannot be taken concurrently unless otherwise listed as such. This means that, regardless of the required total remaining credit hours, students should anticipate four years (8 fall/spring semesters) to complete the BFA in Communication Design. ADES courses are not offered in summer semesters.

Students that do not successfully complete reviews may, upon approval of department, re-review. However, this will delay anticipated time to completion, typically by one year. Likewise, students that fail to successfully complete courses in sequence should anticipate a one-year delay in time to completion.

Important Note: Students who do not have an official degree plan on file before the semester they plan to graduate may not apply for graduation.

Please visit the [CVAD website](http://cvad.unt.edu) for up-to-date information.