

Entry Portfolio Review Rubric

Level 3: Demonstrates competence in all criteria; holistically integrates formal, material and conceptual qualities

Level 2: Meets some but not all criteria; or minimally meets all criteria.

Level 1: Does not meet criteria.

Student Name: _____ **Student ID:** _____

Transcripts reflect a grade of “B” or better in concentration-specific courses? ☐ Yes ☐ No

Transcripts reflect a minimum overall GPA of 2.5? ☐ Yes ☐ No

1. Perceptual Acuity/Observational Skills: ☐ Level 3 ☐ Level 2 ☐ Level 1 ☐ n/a

Uses keen life observations to inform decisions in relation to the overall design and concept of the artwork; and/or displays understanding about how viewers perceive, interpret, and interact with visual information.

2. Technical Competency: ☐ Level 3 ☐ Level 2 ☐ Level 1 ☐ n/a

Demonstrates in the portfolio of work technical proficiency with the chosen medium; artwork is of high quality and presented professionally.

Ceramics: Demonstrates basic technical skills in hand-building and/or throwing.

Drawing & Painting: Demonstrates technical skills in paint application, color mixing, compositional arrangement, and drawing methods.

Metalsmithing & Jewelry: Demonstrates good craftsmanship and finish.

New Media Art: Demonstrates proficiency in adapting to and working with a range of new media tools and technologies, from audiovisual editing and digital imaging to interactive, generative, and installation-based workflows.

Photography: Demonstrates proficiency in image exposure, color correction, and tonal correction using digital cameras and editing software.

Printmaking: Demonstrates proficiency in at least two printmaking processes. Documentation or artwork must show the entire piece of paper, including margins and edges.

Sculpture: Demonstrates good craftsmanship, attention to detail and ingenuity in process or concept.

3. Creative Problem Solving & Critical Thinking: ☐ Level 3 ☐ Level 2 ☐ Level 1 ☐ n/a

Submitted artwork explores unusual combinations, transformations, or use of materials, and/or demonstrates innovative use of visual language/artistic convention to express complex ideas.

4. Generates Visual Meaning/Concepts: ☐ Level 3 ☐ Level 2 ☐ Level 1 ☐ n/a

Communicates ideas in the artwork (implied or explicit) as well as within the written response to the five prompts.

5. Response to Questions: ☐ Level 3 ☐ Level 2 ☐ Level 1 ☐ n/a

The textual responses relate to and augmenting the submitted artwork.