

B.A., Interdisciplinary Art & Design Studies-Open Track

College of Visual Arts and Design Suggested Four-Year Curriculum

2026-2027 • Expires August 2034

Key: ■ UNT Core Requirement

Fall Semester: 15 credits
ART 1700: Foundations - Space
ART 1800: Foundations - Narrative & Representation
■ ART 2350: Art History Survey I
■ College Math (MATH 1580 recommended)
■ ENGL 1310: First-Year Writing I (or 1311: Honors)

Spring Semester: 15 credits
ART 1600: Foundations - Perception & Translation
ART 1900: Foundations - Systems & Transformation
■ ART 2360: Art History Survey II
■ Life/Physical Science
■ ENGL 1320: First-Year Writing II (or 1321: Honors)

Fall Semester: 15 credits
ART 2020: Digital Tools & Technology for Creative Practice
CVAD Elective (ART, ADES, ARTE, ARTH, ASTU)
■ ART 2370: Art History Survey III
Minor
■ PSCI 2305: U.S. Pol. Behavior and Policy (or 2315: Honors)

Spring Semester: 15 credits
ART 3030: Dig. Comm for Art & Creative Entrepreneurship
Elective
■ Life/Physical Science
Minor
■ PSCI 2306: U.S. & Texas Const./Inst. (or 2316: Honors)

Fall Semester: 15 credits
Advanced CVAD Elective (ART, ADES, ARTE, ARTH, ASTU 3000+)
■ Social & Behavioral Sciences
■ HIST 2610: U.S. History to 1865 (or 2675: Honors)
Minor
Visual & Material Culture Menu Course

Spring Semester: 15 credits
Advanced CVAD Elective (ART, ADES, ARTE, ARTH, ASTU 3000+)
Advanced Elective (any subject, 3000+)
■ HIST 2620: U.S. History since 1865 (or 2676: Honors)
Minor
Visual & Material Culture Menu Course

Fall Semester: 15 credits
ART 4614: Art & Business
ART 4899: Topics in IADS
Elective
Advanced Minor
Visual & Material Culture Menu Course

Spring Semester: 15 credits
Advanced CVAD Elective (ART, ADES, ARTE, ARTH, ASTU 3000+)
Advanced Elective (Internship recommended)
Advanced Elective (any subject, 3000+)
Advanced Minor
■ Core Course (See Academic Advisor)
Total Required Credit Hours: 120

Visual & Material Culture Menu: 9 hours to be selected from courses listed on page 2.

Minor: 18-24 hours depending on program. Must be chosen from outside CVAD and should be selected based on career goals.

Graduation Requirements: Students are encouraged to run their [online degree audit](#) regularly to track the completion of all requirements for this degree. Additional graduation requirements include: 42 hours must be advanced; 24 of the 42 advanced hours must be completed at UNT. Must have a 2.0 GPA (UNT & overall) and a 2.5 GPA within the major. **Grades of C or better are required for all CVAD requirements.** Students who do not have an official degree plan on file before the semester they plan to graduate may not apply for graduation.

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Recommendations

Internship: Relevant internship can be taken for advanced course credit (ART 4450) For more about internships, start here:

<https://cvad.unt.edu/iads/iads-career-info>

Study abroad: Relevant study abroad courses may be substituted for IADS program requirements.

VISUAL & MATERIAL CULTURE MENU (See catalog for full course descriptions):

ADVG 3000: Copywriting for Brands*
ADVG 3100: Advertising Art Direction for Brands*
ADVG 3300: Advertising Strategy & Insights*
ADVG 3500: Advertising Media Buying & Planning*
ADVG 4100: Advertising Creative Collective & Freelancing*
ANTH 3101: Issues in Contemporary American Culture & Society
ANTH 3110: Indigenous Peoples of North America
ANTH 3120: Indigenous Cultures of the Southwest
ANTH 3130: African-American Anthropology
ANTH 3140: Latinos in the U.S.
ANTH 3200: Latin America
ANTH 3220: Mayan Culture
ANTH 3300: Peoples & Cultures of the Pacific
ANTH 3400: Peoples & Cultures of Africa
ANTH 3500: Cultures & Civilizations of the Middle East
ANTH 3600: Peoples & Cultures of Europe
ANTH 3700: Peoples & Cultures of South Asia
ANTH 3710: Peoples & Cultures of East Asia
ANTH 4110: Design Anthropology
ARCH 3650: Origins of Civilization
BCIS 3615: Business Communication for IT Professionals
CMHT 4000: Global Discovery in Merch. & Hospitality Management*
COMM 3120: Nonverbal Communication*
COMM 3865: Adaptation & Staging*
COMM 4260: Performance & Culture*
COMM 4460: Performance Art*
FADM 3355: Styles & Trends in Furnishings & Décor*
FADM 3380: Global Home Furnishings Industry*
FADM 3570: Furniture & Decorative Accessories*
GEOG 3050: Introduction to Cartography
GEOG 3500: Intro to Geographic Information Systems
GEOG 4060: Applied GIS: MapInfo Professionals
GEOG 4170: Mapping & Field Methods*
HIST 3762: Rome: The Biography of a City*
ICON 3800: Consumer Psychology
ICON 4440: Consumer Analytics & Data Visualization*
ITAL 3050: Contemporary Italian Culture Through Film*
JOUR 3200: Mass Communication Research Methods*
JOUR 3700: Fundamentals of Photojournalism*
JOUR 4020: Advertising Industry in New York*
JOUR 4250: Race, Gender & the Media: A Methods Approach*
JOUR 4270: Strategic Social Media*
JOUR 4720: Multimedia Storytelling for News*
JOUR 4730: Advanced Photojournalism Portfolio*
LTEC 3220: Computer Graphics in Education & Training*
LTEC 4210: Digital Multimedia in Education & Training*
MDSE 3370: Social Psychology of Dress & Appearance
MDSE 3650: Advanced Textiles*
MDSE 3900: Branding & Promotion
MDSE 4001: New York Study Tour for Merch. & Digital Retailing*
MDSE 4002: Dallas Study Tour for Merch. & Digital Retailing*
MDSE 4010: Global Sourcing
MDSE 4080: Retail Start-Up*
MDSE 4560: Sustainable Strategies in Merchandising*
MDSE 4850: Brand Development*
MKTG 3660: Advertising Management*
MKTG 4330: Strategic Brand Management*
MUAG 4200: Video Games: Behind the Screens
PHIL 3100: Aesthetics
RESM 4180: Facility & Area Management in Recreation, Event, & Sport Organizations
SPAN 3140: Mexican Civilization*
SPAN 3150: Spanish Culture & Civilization*
SPAN 3160: Latin American Culture & Civilization*
SPAN 3180: Latin American Culture Through Film*
SPAN 4385: Hispanic Culture in the United States*
SPAN 4430: Sexualities in Contemporary Spanish Cinema*
SPAN 4450: Contemporary Spanish Culture Through Cinema*
TECM 3200: Information Design for Electronic Media*
THEA 3070: History of Theatrical Costume & Décor
THEA 3095: Stage Production II*
THEA 3143: Costume II*
THEA 3146: Stagecraft II*
THEA 3701: Scenic Design*
THEA 4130: Lighting III: Design*

* These courses have prerequisites and may only be open to students minoring in those disciplines. Consult current course descriptions for more information.

Please visit the [CVAD website](https://cvad.unt.edu) (cvad.unt.edu) for up-to-date information. Additionally, many common questions are answered on the [CVAD Advising FAQ](#) page.